



Thomas Hines  
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Dear Corporate Headquarters,

My name is Thomas Hines, CEO of Jiveocity®. We are a Google® Sponsored Social Networking Company reaching out to Businesses Worldwide.

Jiveocity® is the First-Ever Dual Social Networking Mobile Application that:

- 1. Offers your business the option to send out a direct message to anyone that comes within 200 feet of your brick & mortar establishment.**
- 2. Allow consumers to fully interact with one another at your establishment.**
- 3. 100% free to both Business and Consumer.**

The Jiveocity® mobile application offers business owners the opportunity to direct-market a new group of potential customers while giving mobile users the opportunity to fully interact with one another at any physical brick & mortar establishment.

Please let me know if you have any questions. I would be happy to answer any questions or concerns you may have.

Best Regards,

Thomas Hines  
CEO, Developer  
Jiveocity® Website, Mobile Application  
*Android, iPhone and iPad*  
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(<http://www.prnewswire.com/>)

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## First-Ever Dual Social Networking App Allows Businesses to Contact Anyone Within 200 Feet

*The Jiveocity mobile application offers business owners the option to reach a new group of potential customers while giving mobile users the opportunity to fully interact with one another at any physical brick & mortar establishment.*

**Orlando, FL August 26, 2014**

Jiveocity is the First-Ever Google Powered Dual Social Networking Mobile Application that: 1. Offers any business worldwide the option to automatically send out a direct message to anyone that gets within 200 feet of their establishment; and 2. Allow consumers to fully interact with one another at any location.

### Jiveocity for Business:

- Direct message anyone within 200 feet of establishment
- Build & Customize their Jiveocity page
- See who's at their establishment right now
- Live chat with their customers via the Jive Chat Room
- Upload photos, videos & coupons and more
- Broadcast their live cam to everyone
- Keep customers in their establishment longer



Join Bars • Restaurants • Coffee Shops • Anywhere!  
**LIVE LOCATIONS NOW!**

*“The First Ever Dual Social Network Application for Both Consumer and Business!”*

### Jiveocity for Consumers:

- See who's in the establishment with them
- Send messages, greetings & friend requests
- Join in the Jive Chat Room for any location
- Make themselves invisible
- Users can favorite locations
- Users can join friends locations

Jiveocity has not fallen short on features. Their plethora of networking capabilities for both the consumer and business has exceeded everyone's expectations while also keeping consumers privacy and safety a top priority. Users may “Make Themselves Invisible”, “Block & Report Offenders”, “Make their Profile Private”, along with many other security features.

Jiveocity also comes packed with an assortment of features for the Business Owner. Not only can business owners view and contact their customers live, but should a Jiveocity user get within 200 feet of an establishment, they will automatically receive the Business Owners "Special Offer Message"!

Thomas Hines (Product Development) has said, "*We are excited to release the first-ever dual social networking application that will connect consumers and business like never before!*"

The Jiveocity Mobile App is currently available for download on both iTunes and Google Play for free. Please visit <http://www.jiveocity.com/> and <http://www.jiveocity.com/page/business> for additional information.

**Find this article at:**

<http://www.prnewswire.com/news-releases/first-ever-dual-social-networking-app-allows-businesses-to-contact-anyone-within-200-feet-272681031.html>



## Statistics

Domain Name: **www.jiveocity.com**

Mobile Application Launch: **2013**

Website Launch: **2011**

Registered Members: **6,285**

Membership Fees: **Free**

Target Audience: **Teens & Adults: 13 – 50**

Business Page: <http://www.jiveocity.com/page/business>

Deck Presentation: [http://www.jiveocity.com/Jiveocity\\_Deck.pptx](http://www.jiveocity.com/Jiveocity_Deck.pptx)

Jiveocity® is the very first interactive, location based, social networking application where users can fully interact with one other at any location! Not only for personal use, but now businesses can interact with both their current and potential customers!

How would you like YOUR MESSAGE to be received by anyone that gets within 200 feet of your establishment?

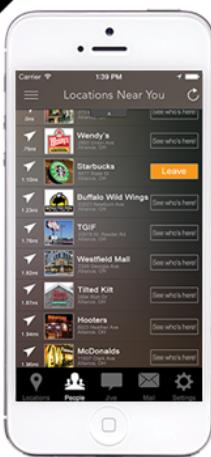
**Well....now you can! 100% Free! Here's How:**

**Step 1**

### **Jiveocity® Mobile Application**

Available on the iPhone  
**App Store**

ANDROID APP ON  
**Google play**

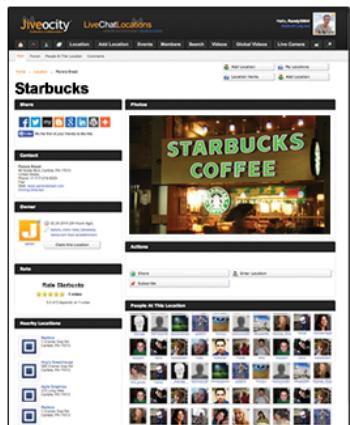


- 1. Visit Google Play or App Store.**
- 2. Download the Jiveocity® Mobile Application.**
- 3. Register Quickly and Easily.**
- 4. Log into the app, go to the Location page.**
- 5. Click “See who’s here” beside your establishment.**

**Step 2**

### **Jiveocity® Website**

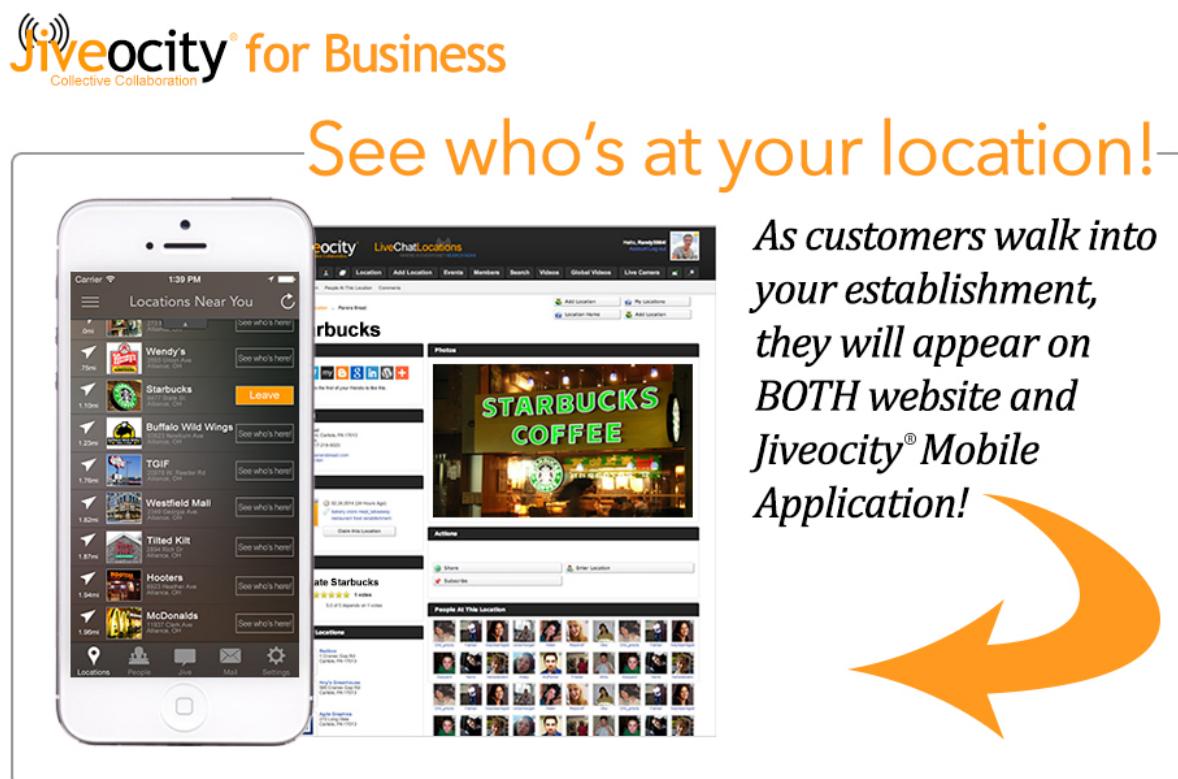
[www.jiveocity.com](http://www.jiveocity.com)



- 1. Log into [www.jiveocity.com](http://www.jiveocity.com).**
- 2. Search & Find your location.**
- 3. Click on “Claim this Location”.**
- 4. Edit & Build your Jiveocity® Page.**
- 5. Insert your “Special Offer” message.**

**Step 3, inform your customers the value of the Jiveocity® Mobile App!**

**Check out just a few of our Amazing Features...**



## Contact Nearby Users



↳ To: All Users within 0.25 miles

\$1.00 coffee for next 15 min!! Come in now to redeem!

Post Message



*Jiveocity automatically sends a "Special Offer" message to anyone in the area of your Establishment!*

## Live Chat!

*Interact with your customers LIVE via the Jive Chat Room!*

**Starbucks Chat Room**

02.14.2014 Posted by Amber363 Hi Everyone! Whats goin on!

02.14.2014 Posted by Mark584 Hey Tara! I just msg u

02.14.2014 Posted by Taraseco Wassup Jen!!

02.14.2014 Posted by Philip2 Im Philip. Wheres Kim?

02.26.2014 Posted by Starbucks \$1.00 coffee for next 15 min!!

02.26.2014 Posted by TommyJ What's everyone up to?

enter your message here

Carrier 1:39 PM Starbucks

02.14.2014 Posted by Amber363 Hi Everyone! Whats goin on!

02.14.2011 09:47 Posted by Mark584 Hey Tara! I just msg u

02.14.2011 09:43 Posted by Taraseco Wassup Jen!!

02.14.2011 08:22 Posted by Philip2 Im Philip. Wheres Kim?

02.14.2011 06:15 Posted by Jessie \$1.00 coffee for next 15 min!!

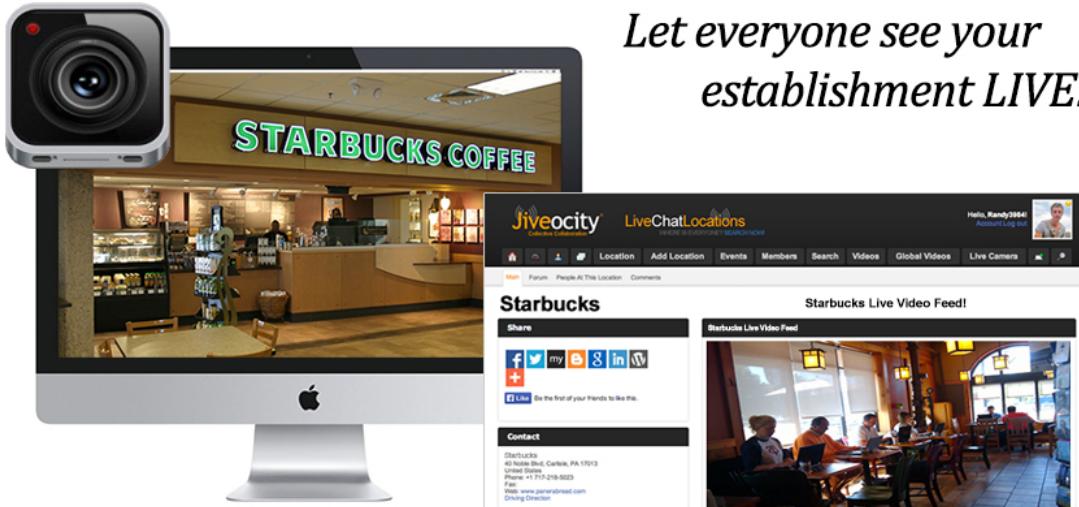
02.14.2011 07:56 Posted by TommyJ What's everyone up to?

Locations People Chat Mail Settings

*On Website or App!*



# Broadcast Your Live Cam!



- ✓ **Business Info** – Enter the Business Name, Address, Phone, Website, etc.
- ✓ **Send Message to Users within Proximity** – Sends out the business owner's "Special Offer" message automatically (via mobile app) if user gets within [x] feet of the location.
- ✓ **Comments** – Post Comments.
- ✓ **Daily Specials** – Post Daily Specials.
- ✓ **Coupons** – Post Daily Coupons.
- ✓ **Photos** – Upload Recent Photos.
- ✓ **Videos** – Upload Recent Videos.
- ✓ **Manage Customers** – Monitor customers and kick anyone out for improper behavior.

- ✓ **Invite Customers** – Invite other customers to join your Location.
- ✓ **Broadcast a message to all current customers** – Send a message to all current customers.
- ✓ **Broadcast your Live Camera** – Show a Live Cam View of your Location.
- ✓ **Share the Location** – Share the location with Facebook, Google Plus, Twitter, etc.
- ✓ **Chat Room** – Business Owners also have their own “Chat Room” where the Business can interact LIVE with their customers on their mobile phones!

### ***Jiveocity® Mobile Application (patent pending)***

Android = <https://play.google.com/store/apps/details?id=com.Jiveocity.android>

iPhone & iPad = <https://itunes.apple.com/us/app/Jiveocity/id557545668?mt=8>

YouTube Video = <https://www.youtube.com/watch?v=6TbWGVM4ffs>

# Consumer Solutions

 **Jiveocity® for Consumers**  
Collective Collaboration

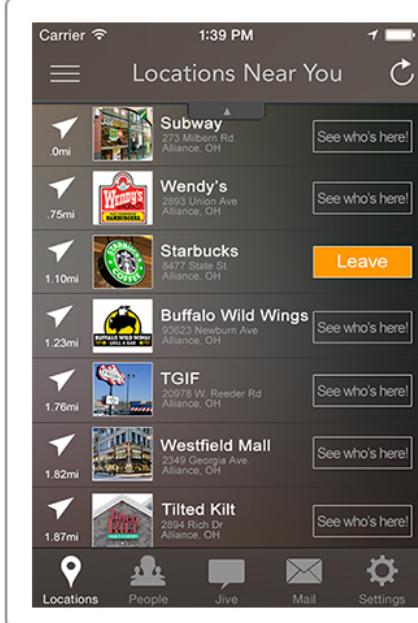
## Main Features for Consumers

- Android, iPhone & iPad Mobile Application!
- See who's in the establishment with you!
- Social network and meet new friends!
- Live chat in the Jive Chat Room!®
- Make yourself "Invisible"!
- View friends locations and join them!
- All features also available via Jiveocity.com website!

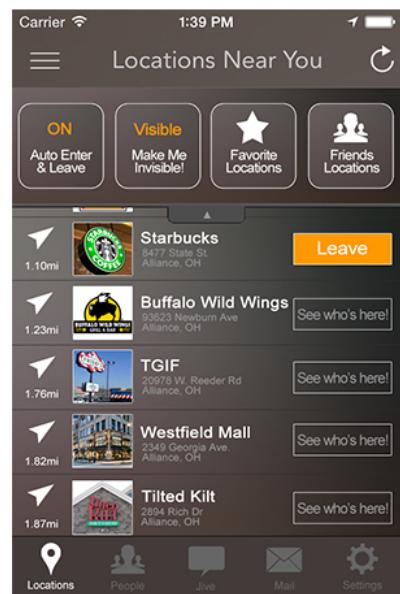
 **Jiveocity® for Consumers**  
Collective Collaboration

## Locations Near You

*Using your Android, iPad or iPhone mobile device, Jiveocity® Mobile Application displays all physical locations near you!*



## Drop Down Menu



### Auto Enter & Leave

Application will "auto-enter" and "auto-leave" user as they walk in and out of physical locations.

### Visibility Setting

User can make themselves "invisible" in any location! No one can see you, but you can see everyone else!

### Favorite Locations

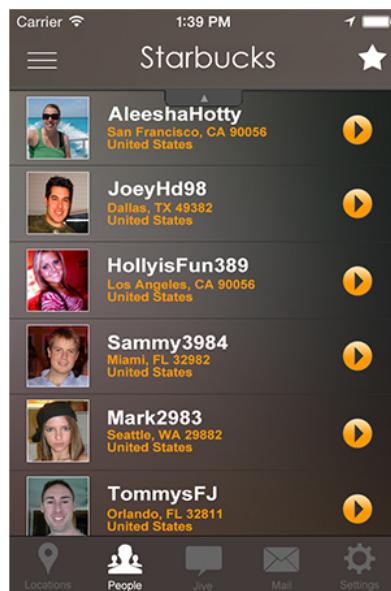
User can "favorite" any locations. Once favorited, user can simply go to this page to view and enter those favorited locations.

### Friends Locations

User can view their friends current location. User can also enter and join their friends locations!

## People Page

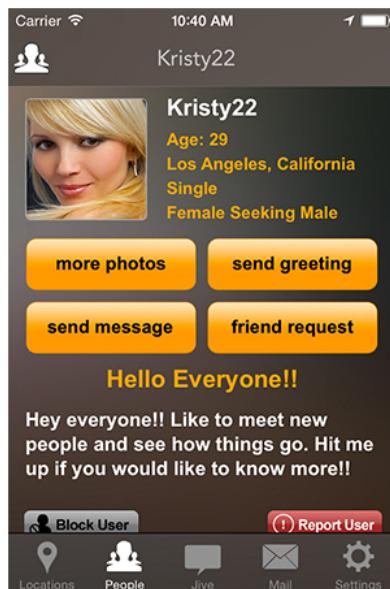
*Once entered into a location, you can then view yourself along with everyone else that's in the location with you!*



## View Profile

*When viewing a member's profile, you have the option to:*

- View More Photos**
- Send a Greeting**
- Send a Message**
- Friend Request**
- Block User**
- Report User**



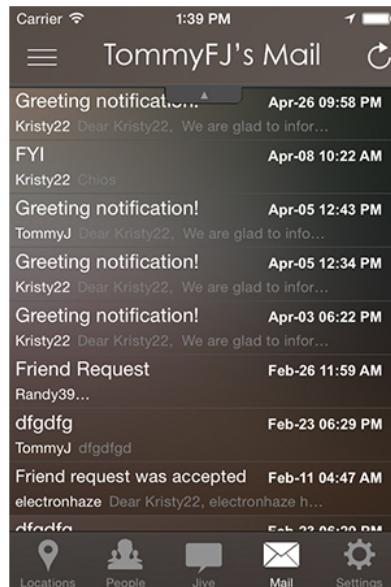
## Jive Chat Room

*Each location has its own Jive Chat Room.® Join in the discussion to discuss topics, meet new friends, or just chat for fun!*



# Mail Page

*Your mail page contains an Inbox, Outbox & Trash. As new messages come in, you can view and reply to them from your Inbox.*



# Settings Page

*Your main settings page includes:*

## My Settings

*User can change their Profile Privacy, Auto Login, Notifications, Visibility settings.*

## My Profile

*User can update their profile information and Avatar photo.*



## More Photos

*User can upload, delete and share more photos.*

## Report Bug

*User can assist the developer by simply reporting a bug, or give helpful suggestions.*

## Privacy & Terms

*User may read our Privacy Agreement along with the Terms of Use.*

## Additional Features:

✓ **Interact with others in any Physical Location** – Allows users to see who else is in the location with them simply by tapping “See who’s here” button.

✓ **View Profiles** – Allows users to View each other’s Profiles.

✓ **View Photos** – Allows users to View each other’s Photos.

✓ **Send “Greetings”** – Allows users to send a “Greeting” to other users.

Including: “What’s up?”, “Hey!”, “Wink Wink :)”, “Nice to meet you!”, “Do I know you?”, “Wanna chat? Go to the Jive Room”, “Text Me”, “Call Me”.

✓ **Friend Request** – Allows users to “friend” each other.

✓ **Send Messages** – Allows users to message each other.

✓ **Chat in the “Jive” chat room** – Allows users to enter the “Jive” chat room for that location and chat with everyone there.

✓ **View friend’s locations** – Allows users to see where their “friends” are.

✓ **Enter friend’s locations** – Allows users to enter their “friends” locations.

✓ **Favorite your locations** – Allows users to “favorite” locations.

✓ **Auto log in & out** – Allows users to save login information and auto login.

*Amazing Privacy Options Include:*

✓ **Enter Locations Invisible** – Allows users to enter locations as “invisible”. (ie: You can see everyone, but they cannot see you!)

✓ **User Actions** – Allows user to Block or Report other users.

- ✓ **Share your Geolocation** – Allows user to turn On/Off their Geolocation if user does not wish to “share” their location.
- ✓ **Profile Privacy** – Allows user to select who can View their profile. Options include: Public, Only Me, Only Members, Only Friends.
- ✓ **Auto Enter/Leave Locations** - Allows user to simply put their phone in pocket/purse. As soon as you physically walk into the Location, you will be automatically “Entered” and “Leave” from the Location when you leave.
- ✓ **Deny Notifications** – Allows user to turn On/Off notifications. (ie: Messages, Friend Request, Greetings, etc)
- ✓ **Notification Sound** - Allows user to turn On/Off notification Sound when action is received. (ie: Messages, Friend Request, Greetings, etc)
- ✓ **Special Message Delivery** - Allows user to turn the “special offer messages” On and Off.

## ***Advertising & Marketing***

Direct-Mail and email Campaign, Walk-in's Brick & Mortar Establishments, Ad Cards to University Students, Attending Pitch and Trade Events.

## ***Competition***

Facebook

Foursquare “Swarm”  
Highlight

***However, there is NOT ONE app on the market that has the Features that we have!***

**Promotional Items:**

**Mini Table Tents**



# Drink Coasters

<p>Make new friends right now!</p> <p>Join for free :)</p> <p> <b>Jiveocity</b> bringing people together</p> <p> </p> <p>Android iPhone</p>	<p>Who else is at this location?</p> <p>Find out now :)</p> <p> <b>Jiveocity</b> bringing people together</p> <p> </p> <p>Android iPhone</p>
<p>Who's that sitting over there?</p> <p>Find out now :)</p> <p> <b>Jiveocity</b> bringing people together</p> <p> </p> <p>Android iPhone</p>	<p>Want a free drink right now?</p> <p>Join Now to Redeem!</p> <p> <b>Jiveocity</b> bringing people together</p> <p> </p> <p>Android iPhone</p>

# 16oz Drink Glass



## Ad Cards



To order more promotional items: [jiveocity@gmail.com](mailto:jiveocity@gmail.com)

**For additional information and any questions, please contact:**

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